



E-3 is an independent community magazine focused on people who already use SAP software or plan to implement SAP ERP 6.0, NetWeaver, Enterprise SOA, Business ByDesign, Enterprise Service repository etc. and who are keen to broaden their information base. Written for managers, team and project leaders, IT specialists and general users, E-3 offers articles, reviews and comment on trends, products, services and strategies all specifically related to SAP.

E-3 is a special-interest magazine devoted to SAP software, services and related topics. It's a scene'zine covering business and technical solutions in today's SAP marketplace. E-3 articles add to and expand on the information supplied by SAP itself. Its ultimate goal is to help readers achieve greater success with SAP ERP, NetWeaver or Enterprise SOA— individually, business-wise and technically.

E-3 aims to cover the whole of the value-adding chain in companies, because this is the biggest challenge for the future. The information it delivers enhances competent and successful use of the integrated standard software SAP ERP and NetWeaver in building efficient extended enterprises. E-3 provides the map to explore the world of SAP and Enterprise SOA.

E-3 targets all kinds of user, from IT beginners to computer center supervisors. E-3 offers something for everyone in clear language, deliberately avoiding “tech speak”. People taking their first steps with SAP should check out E-3's First Contact section for useful information, while more proficient and advanced users will find interesting, in-depth material under the heading Deep Impact. Detailed research, conducted by skilled journalists and analysts, offers new insights for end-users and experts alike. Lively and accurate journalism gives readers broad knowledge and new insights into SAP ERP, NetWeaver, Business ByDesign, Enterprise Service Repository and its working environment.

The magazine is distributed throughout the community. SAP market partners send the magazine to their customers. E-3 is often handed out as supplementary literature at trade shows and conventions. The magazine has a circulation of 35.000, currently limited to the D-A-CH area. [www.e-3.de].at.ch]